



FOR IMMEDIATE RELEASE

**GAI BENNETT JOINS EXECUTIVE TEAM AT
NORTHEAST TEXAS HABITAT FOR HUMANITY**

LONGVIEW, TEXAS – Gai Bennett has joined Northeast Texas Habitat for Humanity Inc. as director of development. In this role, she is responsible for oversight and planning of all resource development, media, and public relations activities.

“I am so excited to join the Habitat family,” Bennett said. “I’ve long been aware of Habitat’s mission, having volunteered at various home build days, and I know the real difference that it makes in the lives of families that need decent places to live. Now I’m very happy to be a real part of this important work.”

A Longview native, Bennett has extensive experience in event management, sponsorship sales, and fundraising. Previously, she was an events manager at M. Roberts Media for the past four years, producing and managing events for the Longview-based company’s six newspapers. Earlier, she was a business manager for 16 years at Cheyenne Electric in Longview.

Bennett has long been active in her community. She is serving her 12th year on the board of directors of the Great Texas Balloon Race, is a past president and board member of the Rotary Club of Longview, and has served on the boards of local nonprofits, including Newgate Mission and Gregg County Historical Museum.

Bennett is a graduate of Longview High School, Kilgore College, and attended LeTourneau University. She is married and has two dogs.

“Gai is well known in our community as a wise leader, creating highly successful events and developing strong relationships,” said LaJuan Gordon, CEO of Northeast Texas Habitat. “We are delighted to have her bring that professionalism, dedication, and wisdom to our mission.”

In 2019, Northeast Texas Habitat completed 133 services projects in its three-county service area encompassing Gregg, Harrison, and Upshur counties. So far, in 2020, it has completed 46

projects, and 14 more are in progress. Northeast Texas Habitat for Humanity Inc. is a nonprofit housing ministry dedicated to eradicating the long-term effects of poverty housing. It offers programs for homeownership, health and safety repairs and operates a ReStore in Longview. To learn more, to volunteer or to donate, visit www.netxhabitat.org or call 903-236-0900, ext. 204.